

In the space below, please provide a statement (approximately 300-words) that will be helpful to the electorate in their selection. This page will be posted to the University Secretariat website exactly as submitted by the nominee; do not submit personal information on this page (i.e., address, telephone number, e-mail address, photograph, etc.). Please limit your statement to this page only.

**Name of Nominee: \_**Kai Christine Lesage

Dear Electorate / Committee Members,

I am honored to have been nominated as the representative to the Faculty of Social Sciences and am writing to express my willingness to serve in this capacity. This nomination presents an opportunity for me to contribute meaningfully to the DeGroote School of Business (DSB) and McMaster University.

As a first-year faculty member at DSB, my research interests span the intersection of three interdisciplinary domains: Marketing, Sustainability, and Innovation. My research topics naturally overlap with many domains within the Faculty of Social Sciences, and I am eager to engage with the diverse research endeavors across the faculty. My academic background, combined with over 15 years of experience in corporate marketing management, has equipped me with a unique blend of skills and perspective to navigate challenges, foster collaboration, and make meaningful contributions in this role.

What excites me most about this opportunity is the chance to get to know and collaborate with the brightest minds in social sciences across various disciplines. I am committed to bringing energy, dedication, and integrity to every aspect of my responsibilities. I believe we can achieve impactful outcomes together by engaging with colleagues and leveraging our collective strengths.

If I have the privilege of serving in this role, I pledge to dedicate myself fully, act transparently, and uphold my responsibilities with integrity. I look forward to building connections within the Social Science Faculty community, advancing our shared goals, and honoring the trust placed in me.

Thank you for considering my candidacy. I am grateful for this opportunity and remain committed to supporting the Faculty of Social Science to the best of my ability. Please contact me if you have any questions or need additional information.

Sincerely,

Kai Christine Lesage, Ph.D. Assistant Professor of Marketing