The Senior Executive Officers of the University, by virtue of their responsibilities in the management of the affairs of the University, have a duty to observe the highest standards of personal and professional conduct. In so doing, their words and actions embody respect for truth and fairness. They have a responsibility to work towards the achievement of the goals and objectives of the University as stated in the Mission Statement.

They do not grant or accept favours for personal gain. They avoid conflicts of interest, and if in doubt, seek guidance from their professional colleagues to resolve ambiguities. They observe the laws, regulations and policies of Canada and Ontario including those which govern the affairs of the University. They shall encourage those they supervise to join them in maintaining the highest standards of personal and professional conduct.